



## FITZ PARK

CLIENT: FITZ PARK TRUST / ALLERDALE COUNCIL . ADDRESS: FITZ PARK, KESWICK , CA12 5HH.  
BUDGET: £180,000 . AGE RANGE: ALL AGES & ABILITIES

### CHALLENGE

THE FITZ PARK PLAY AREA PROJECT IN KESWICK WAS DRIVEN BY STRONG LOCAL INITIATIVE. THEIR MISSION WAS TO CREATE AND MAINTAIN A SAFE AND EXCITING PLAY AREA FOR CHILDREN OF ALL AGES AND ABILITIES.

### SOLUTION

FITZ PARK HAS A RIVERSIDE SETTING WITH GLORIOUS OPEN VIEWS AND THE EQUIPMENT USED IN THE PARK REFLECTS THIS THEME.

THE PLAY PARK HAS BEEN DESIGNED WITH 3 KEY ZONES: TODDLER, JUNIOR AND TEENAGERS; IDENTIFYING SPECIFIC AREAS FOR THE WHOLE COMMUNITY TO USE. THE TODDLER AREA USES EQUIPMENT WITH SAND SURFACING, THE JUNIOR ZONE IS BASED AROUND ADVENTURE PLAY AND THE TEEN AREA TAKES ITS INSPIRATION FROM EXTREME SPORTS.

THE PATHS AND GATES TO THE PARK ARE WHEELCHAIR AND PUSHCHAIR ACCESSIBLE AND A CENTRAL SENSORY AREA WITH INCLUSIVE PLAY ITEMS ENSURES NO CHILD IS LEFT OUT.

### CLIENT RESPONSE

'PROLUDIC HAVE SUPPORTED THE PROJECT EXCEPTIONALLY WELL. THE SERVICE SUITED OUR PROJECT DOWN TO THE GROUND. THE PLAY AREA HAS BEEN A HUGE SUCCESS OF A WELL LOVED AREA'.

RACHEL GRAHAM, LEAD PLAY OFFICER





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