



WYNHILL MUSA

CLIENT: BINGHAM TOWN COUNCIL . ADDRESS: BINGHAM PLAYING FIELD, NOTTINGHAMSHIRE, NG13 8TN . BUDGET: £38,000 . AGE RANGE: TEENS

CHALLENGE

BINGHAM TOWN COUNCIL WANTED TO INTRODUCE SOME TEEN FACILITIES INTO THE AREA AS THEY BELIEVED A LACK OF THESE WERE IMPACTING ON LEVELS OF ANTI SOCIAL BEHAVIOUR. THE FACILITIES WOULD NEED TO APPEAL TO BOTH GIRLS AND BOYS, BE EXCITING AND ENCOURAGE CHALLENGE THROUGH PHYSICAL ACTIVITY.

SOLUTION

PROLUDIC ENGAGED WITH A LOCAL HIGH SCHOOL TO ESTABLISH WHAT IT IS THEY WANTED FROM A PLAY SPACE. THIS HIGHLIGHTED THAT TEENAGERS WANTED A HANG OUT SPACE WITH SEATING WHERE BALL GAMES COULD TAKE PLACE. TO ENSURE THE EQUIPMENT INTERESTED GIRLS AS WELL AS BOYS PROLUDIC INSTALLED A MUSA (MULTI USE SPORTS AREA) WHICH INCORPORATES A RANGE OF SPORTS EQUIPMENT THAT CAN ATTRACT DIFFERENT USERS. OUTDOOR FITNESS EQUIPMENT WERE INSTALLED ALONGSIDE A TEENAGE SHELTER, GOAL END AND SPORTS EQUIPMENT. THE SPORTS EQUIPMENT DESIGNED WITH TEENS IN MIND REPLICATE DYNAMIC EXTREME SPORTS FOR AN EXHILARATING EXPERIENCE. THE RESULT IS A GREAT SPACE THAT HAS HELPED TO REDUCE ANTI SOCIAL BEHAVIOUR AND KEEP THE COMMUNITY HAPPY AND FIT.

CLIENT RESPONSE

"WE WERE INITIALLY DUBIOUS ABOUT A TEENAGE SCHEME AS WE THOUGHT IT MEANT CREATING A CONCRETE LANDSCAPE, IN FACT IT LOOKS REALLY GOOD AND MINIMAL CONCRETE IN SIGHT!"

LOCAL COMMUNITY MEMBER, BINGHAM



WYNHILL MUSA



PROLUDIC LTD

THE PLAY HUB, BRADMORE BUSINESS PARK, LOUGHBOROUGH ROAD, NOTTINGHAMSHIRE, NG11 6QA

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