

The Plough Pub

Creating Fun Family Spaces

Client: The Plough at Normanton on the Wolds

Address: The Plough, Old Melton Road, Normanton, NG12 5NN

Budget: £18,000

Age Range: Toddler & Junior

Case Study Video Here



Project Story

The Plough Inn, Normanton, is a small quaint village pub set within remote countryside. They required a small play area on site to cater for the toddler and junior age range. They wanted to create an open play space that is natural and in keeping with its surroundings, allowing adults to supervise as children play.

The Managing Director of Proludic and local residents, liaised with the client and worked with them to install equipment from Proludic's Origin play range. Origin is a natural product range that comprises of trim trails and multi play structures. It's constructed of Robinia, which is known for its durability and resistance in an outdoor environment. A large multi-play unit is the focal point on this site, which offers a high number of play opportunities within a small space. The area itself has been a great success, with increased visits by families to the pub, drawn in by the play space for children. The new facilities have greatly improved the overall customer experience, increasing the likelihood of return visits.



Before

After



We have lived in the village for many years now and The Plough is our local pub. The play area is a great add on to the large garden area and it keeps my children very busy! In the summer months it's a great place to spend time with the family.

- Andrea Littlewood, Local resident



Installation Date - 2013



2018



MPU



Origin



Why Invest In Play?

60% of people asked say it is important for a good playground for children whilst visiting a pub, holiday park or visitor attraction.

Let us help you increase your customers and keep them for longer!

Source: Representative UK sample, 1000 Omnibus survey 16+ years



Contact Us On: www.proludic.co.uk - marketing@proludic.co.uk - 0115 9823 980

