

# Blunsdon House Hotel

## Hotel Upgrade Their Play Offering

Client: Blunsdon House Hotel - Chris Clifford

Address: Blunsdon House Hotel, The Ridge, Blunsdon, Swindon, Wiltshire, SN26 7AS

Budget: £17,000

Age Range: Families

### Project Story

The owner and management team at Blunsdon House Hotel were looking to upgrade their dilapidated existing play area. With a key part of the hotels offering being its garden and surrounding grounds, the client was keen to deliver a premium play space that was robust and that added to the surrounding area.

Families are one of the hotels key visitors, so providing an up-to-date play facility was at the top of their agenda. Recognising how important play is to families is incredibly valuable to any visitor attraction, leisure facility or hotel.

After



Before



One of the greatest assets at Blunsdon House Hotel is the gardens and grounds surrounding the hotel. Blunsdon House is set within the heart of the Wiltshire countryside providing a stunning landscape and beautiful views. It was great to be able to breathe a new lease of life back into this well used and well overlooked play ground, bringing this area back up to date in line with other renovation works completed at the hotel.

- Ben Jones, Area Manager



## New Play Equipment



## Springer & Diabolo MPU



## Hotel Grounds



## Origin Clatter Bridge



## Why Have Play Equipment?

65% of the UK population feel keeping children entertained through a good play space, should be a part of every leisure offering. 85% of those families with children said they were more likely to stay longer at a facility if they have a good playground.

Source: Representative UK sample, 1000 Omnibus Survey 16+ years

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