

Briarlands Farm near Stirling

Fun day out for all the family

Client: Briarlands Farm

Address: Briarlands Farm, Blair Drummond, Stirling, FK9 4UP

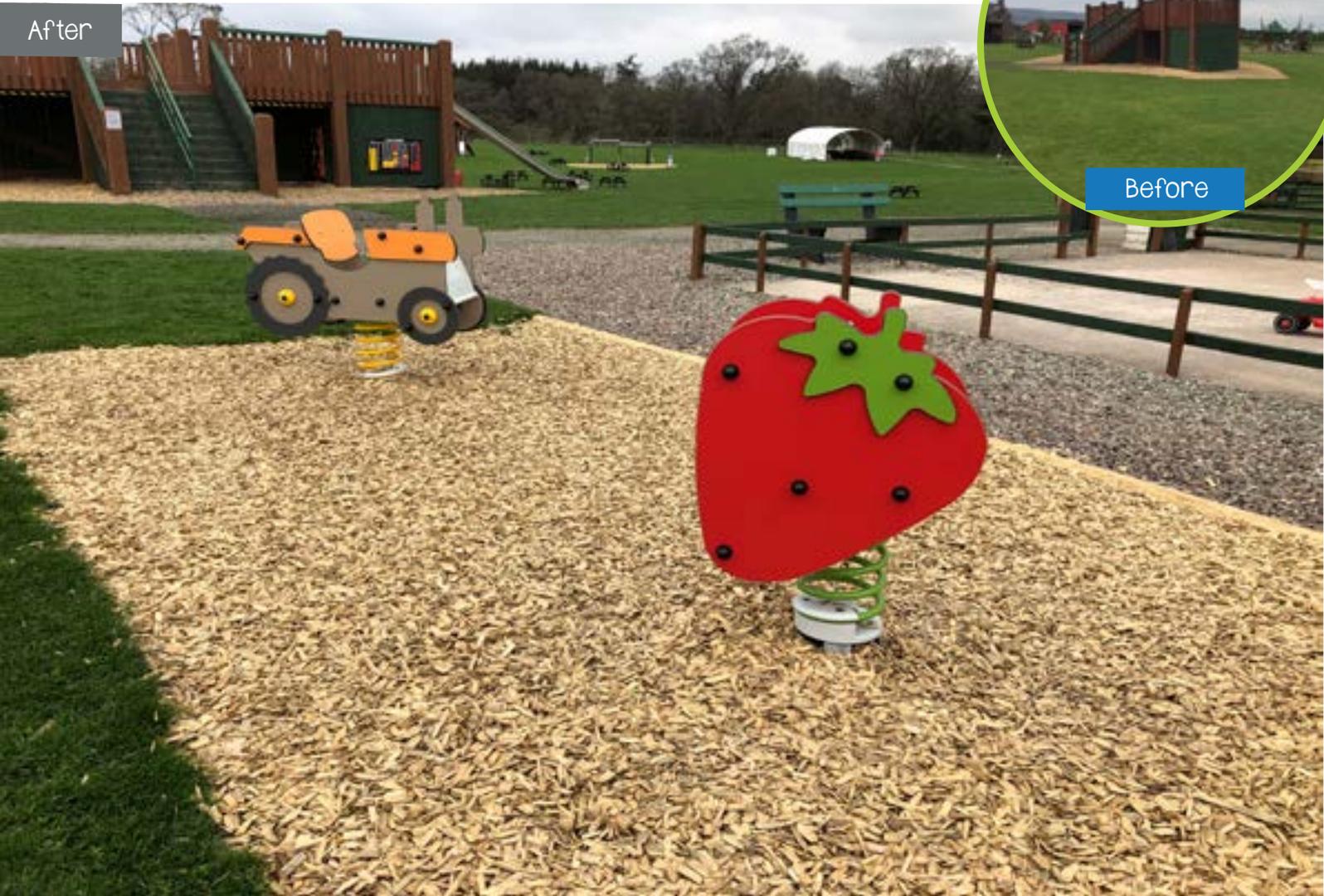
Budget: £10,000

Age Range: Junior, Toddler, Families

Project Story

Briarlands Farm is an independently owned farm leisure centre with lots to do! As well as feeding the animals, other popular activities include the tractor go-karts, jumping pillows, toddler trike track, a zip wire, sand pits, sheep pen maze, archery, football golf and pick your own Strawberries. With so many activities the owners wanted to upgrade and invest in the quality of their existing play area to enhance the facilities. The new equipment offers additional play values keeping children engaged whilst parents relax in the tearoom nearby.

After



Before



Last year, we managed to buy a large timber frame which had been part of a movie set which was being filmed locally as a center piece, to which we have added some slides and imaginative play panels. To compliment some of the other climbing frames we decided upon a set of Proludic swings with six inward facing seats, as well as some farm themed springers. The farm tractor springer has been particularly popular with the wee boys, whilst the strawberry springer is situated close to the polytunnels where we grow our own soft fruit.

Mary Inglis, Owner of Briarlands Farm



Hexagonal Swing



Strawberry and Tractor Springer



Play Panels



New slide and Play Panels



Investing in Play

Play facilities at leisure attractions are a valuable investment as play is a good way to build customer relationships and encourage repeat business. Research shows that nearly half the people surveyed (46%) stated they were more likely to return to an attraction with play facilities. Furthermore, 65% of respondents feel that keeping children entertained through a good play space should be part of every visitor attraction.