



HIGHER HOLWAY

CLIENT: TAUNTON DEANE BOROUGH COUNCIL . ADDRESS: ROWAN DRIVE, TAUNTON, TA1 2QL .
BUDGET: £130,000 . AGE RANGE: ALL AGES & ABILITIES

CHALLENGE

TAUNTON DEANE BOROUGH COUNCIL WANTED TO CREATE A PLAY AREA THAT REFLECTED THE REAL NEEDS OF THE COMMUNITY AND TRANSFORM THE FLAT GREEN SPACE INTO A SHOWCASE SITE. TAUNTON DEANE HAD ALREADY UNDERTAKEN EXTENSIVE RESIDENT CONSULTATION REGARDING THE NEED FOR A PLAY AREA ON ONE OF THEIR LARGE OPEN PUBLIC SPACES. THEY ENGAGED WITH SWAN PAUL PARTNERSHIP, A LOCAL LANDSCAPE ARCHITECT FIRM TO WORK ON THE LOOK AND FEEL OF THE SITE. THE CHALLENGE LAY IN FINDING A PARTNER PLAY COMPANY WHO COULD REALISE THE VISION.

SOLUTION

THE WORK STARTED IN JUNE 2008 AND PROLUDIC WERE SELECTED FOR THIS PROJECT DUE TO THEIR EXPERIENCE AND EXPERTISE IN THE AREA OF CONSULTATION AND INNOVATIVE EQUIPMENT RANGE. THE RESULT WAS AN AREA DESIGNED TO MAXIMISE THE PLAY VALUE. THE WHOLE AREA IS INTENDED TO HAVE SOMETHING FOR ALL AGE GROUPS AND HAS BEEN WELL RECEIVED BY THE PUBLIC, AND MORE IMPORTANTLY, THE USERS.

CLIENT RESPONSE

"TOGETHER A TEAM OF PROFESSIONALS AND YOUNG PEOPLE HAVE CREATED A UNIQUE PLAY SPACE FOR TAUNTON. IT LOOKS FANTASTIC AND THE YOUNG PEOPLE LOVE IT."

KAREN HUGHES, TAUNTON DEANE COUNCIL



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