



## CENTRAL PARK

CLIENT: LONDON BOROUGH OF HAVERING . ADDRESS: DAGNAM PARK DRIVE, ROMFORD, ESSEX, RM3 9DJ . BUDGET: £430,000 . AGE RANGE: ALL AGES

### CHALLENGE

LONDON BOROUGH OF HAVERING WERE SEEKING TO CREATE A PLAY AREA THAT HAD 'WOW' FACTOR, THAT WOULD EMBRACE TECHNOLOGY IN A WAY THAT ENSURED CHILDREN WERE ACTIVE AND ENGAGED IN ALL ASPECTS OF PLAY, PARTICULARLY PHYSICAL PLAY. SITUATED IN ONE OF HAVERING'S MOST DEPRIVED WARDS, THE AIM WAS FOR THE PLAY SPACE TO BECOME A DESTINATION PARK, LINKING IN WITH THE EXISTING 'MY PLACE' COMMUNITY BUILDING.

### SOLUTION

PROLUDIC ENGAGED WITH A TECHNOLOGY DESIGN COMPANY TO EXPLORE THE WAYS ENERGY AND TECHNOLOGY COULD BE USED IN THE DESIGN OF THE PLAY SPACE. THESE IDEAS FRAMED THE DEVELOPMENT OF THE DESIGN AND WE CREATED A TECHNOLOGY PATH WHICH FORMED THE CENTRAL FOCUS FOR THE PLAY EXPERIENCE. THE 'WOW' FACTOR WAS ACHIEVED BY THE LARGEST MULTI TOWER SYSTEM IN THE UK ACHIEVING A HEIGHT OF 7M WITH SPIRAL SLIDES AND CLIMBING STRUCTURES FOR ALL AGES. IT IS A TRULY IMPRESSIVE PLAY SPACE THAT IS LOVED BY THE LOCAL COMMUNITY.

### CLIENT RESPONSE

'THIS WAS AN AMAZING PROJECT TO WORK ON. IT WAS REFRESHING TO WORK WITH A CLIENT WHO WANTED TO PUSH THE BOUNDARIES AND CREATE A UNIQUE AND CHALLENGING PLAY AREA'.

ANNE PARKIN, AREA SALES MANAGER, PROLUDIC



# PIRATE COVE PLAY



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