



WITHY GROVE

CLIENT: SOUTH RIBBLE BOROUGH COUNCIL . ADDRESS: BRINDLE LANE, BAMBER BRIDGE, PRESTON, PR5 6YJ . BUDGET: £560,000 . AGE RANGE: ALL AGES & ABILITIES

CHALLENGE

SOUTH RIBBLE BOROUGH COUNCIL WANTED TO PROVIDE AN EXCITING PLAY AREA THAT HAD THE POTENTIAL TO BECOME A KEY DEVELOPMENT PROJECT. THE PLAY AREA WOULD REPRESENT THE FIRST STAGE OF THE COUNCIL'S RENEWALS PROGRAMME WHICH AIMS TO REGENERATE AND IMPROVE SURROUNDING AREAS. THEY WANTED THE PLAY AREA TO BE ACCESSIBLE TO ALL AGES AND ABILITIES AND REFLECT THEIR CORE VALUES.

SOLUTION

PROLUDIC DESIGNED A PLAY AREA WITH DIFFERENT ZONES THAT ALL COMPLIMENT EACH OTHER BUT AIM TO TARGET DIFFERENT AGES AND ABILITIES. THE ZONES WERE DESERT ISLAND DISCOVERY FOR YOUNG CHILDREN AND TODDLERS, A NATURE AREA WITH SENSORY EXPERIENCES, VOLCANO ADVENTURE, SPACE EXPLORATION FOR OLDER CHILDREN AND DYNAMIC CHALLENGE FOR TEENAGERS. THE VOLCANO ADVENTURE PROVIDES A REAL FOCAL POINT FOR THE PARK AT 7 METRES HIGH AND HAS VARYING PLATFORMS AND PLAY EXPERIENCES WITH A LARGE TUBULAR SLIDE. WITHY GROVE WAS OPENED TO THE PUBLIC IN 2007 AND HAS BECOME ONE OF THE COUNTRY'S TOP DESTINATION PARKS.

CLIENT RESPONSE

'THE DESIGN SUBMITTED BY PROLUDIC WAS UNANIMOUSLY AGREED BY THE PROJECT TEAM TO BE THE BEST USE OF SPACE WITH THE WIDEST RANGE OF EQUIPMENT AND THE MOST EXCITING DESIGN CONCEPT.'

COUNCILLOR MATTHEW TOMLINSON



WITHY GROVE DESTINATION PARK



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