



LOVES FARM PLAY AREA

CLIENT: HUNTINGDONSHIRE DISTRICT COUNCIL . ADDRESS: REAT HIGH GROUND, LOVES FARM, ST NEOTS, PE19 6BD . BUDGET: £15,000 . AGE RANGE: 2-6 YEARS

CHALLENGE

LOVES FARM IS A LARGE, MODERN HOUSING ESTATE SITUATED ON THE OUTSKIRTS OF ST NEOTS. THE CHALLENGE WAS TO PROVIDE AN INSTANTLY RECOGNISABLE PLAY SPACE FOR YOUNG CHILDREN TO IDENTIFY AMONGST THE BUILT UP ENVIRONMENT. TARGETING CHILDREN BETWEEN THE AGES OF 2-6 YEARS OLD IT WAS IMPERATIVE THE SCHEME DELIVERED WOULD STAND OUT FROM OTHER LOCAL EQUIPPED SPACES.

SOLUTION

OUR SOLUTION WAS TO PROVIDE THE CHILDREN THEIR OWN IMAGINARY TRAIN STATION INCLUDING PLATFORM, TICKET OFFICE, ENGINE AND CARRIAGES AND A TRACK. DESIGNED TO CIRCULATE AROUND AND WITH A SMALL SHRUB LAND AREA, THE TRAIN TRACK OFFERS YOUNG CHILDREN A MAGICAL SPACE WHERE THEY CAN LET THEIR IMAGINATIONS RUN WILD TO CREATE STORIES AND ENJOY THE BENEFITS OF TACTILE AND SENSORY PLAY ITEMS. THIS COMPACT PLAY SPACE WILL OFFER A UNIQUE ENVIRONMENT EASILY IDENTIFIABLE BY YOUNGER CHILDREN.

CLIENT RESPONSE

'THE PLAY AREA HAS BEEN VERY SUCCESSFUL IN REJUVENATING THE COMMUNITY SPIRIT AND HAS TURNED A TIRED PLAY AREA INTO A MUCH LOVED PLAY SPACE!'

GARY SHERRINGTON, WAKEFIELD COUNCIL



LOVES FARM PLAY AREA



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