



PARTNERSHIP PROJECTS

CLIENT: ASKERN TOWN COUNCIL . ADDRESS: LAKESIDE, ASKERN, DONCASTER, DN6 0AB .
BUDGET: £40,000 . AGE RANGE: TODDLER, JUNIOR AND FAMILIES

CHALLENGE

PROLUDIC DESIGNED A PLAY AREA FOR ASKERN AND PRESENTED IT BACK IN 2012. AS THE SUCCESSFUL COMPANY FOR THE JOB, THE CHALLENGE WAS ENSURING WE WORKED WITH ASKERN AND SUPPORTED THEIR VISION FOR THE MAIN COMMUNITY PLAY AREA. WE TOOK TIME TO FULLY UNDERSTAND THE HISTORY OF THE AREA AND WHAT WAS IMPORTANT TO LOCAL RESIDENTS. WE INCORPORATED LOCAL FEATURES SUCH AS THE TRAIN AND OFFERED EXTENSIVE SUPPORT WITH CONSULTATION & FUNDING.

SOLUTION

PROLUDIC WORKED IN PARTNERSHIP WITH ASKERN TOWN COUNCIL TO ADVISE ON DIFFERENT WAYS OF CONSULTING WITH LOCAL STAKEHOLDER GROUPS, WORKING UP A DESIGN ACCESS STATEMENT TO GAIN PLANNING APPROVAL FROM DONCASTER COUNCIL. WE ALSO HELPED TO WRITE THE FUNDING APPLICATION TO WREN, WHICH WAS SUCCESSFUL. THE SITE OPENED IN OCTOBER 2015 - COMPLETE WITH ITS OWN DISNEY CHARACTERS AND A VERY HAPPY COMMUNITY.

CLIENT RESPONSE

'ON BEHALF OF THE TOWN I WOULD LIKE TO THANK ALL WHO HAVE BEEN INVOLVED...AND TO THE DESIGNER PROLUDIC FOR ITS SUPPORT AND GUIDANCE, WITHOUT THIS TEAM WORK WE WOULD NOT HAVE THE MAGNIFICENT FACILITY FOR THE FAMILIES AND VISITORS TO ASKERN.'

MAYOR COUNCILLOR FRANCES JACKSON



PARTNERSHIP PROJECT



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