



# BROADFIELD SCHOOL

CLIENT: BROADFIELD PRIMARY SCHOOL . ADDRESS: WINDMILL ROAD, HEMEL HEMPSTEAD, HERTS, HP2 4BX . BUDGET: £30,000 . AGE RANGE: ALL AGES & ABILITIES

## CHALLENGE

BROADFIELD PRIMARY SCHOOL WERE LOOKING TO INSTALL A NEW PLAY AREA WITHIN THE GROUNDS THAT PROMOTED IMAGINATIVE PLAY AND PHYSICAL CHALLENGE. THEY RAISED THE FUNDS THROUGH PTA ACTIVITIES OVER SEVERAL YEARS SO WANTED THE PLAY FACILITIES TO BE RIGHT.

## SOLUTION

AFTER RESEARCHING PLAYGROUND PROVISION FOR FIVE YEARS, THE HEAD OF THE SCHOOL, MR HEASMAN, GATHERED A PLETHORA OF MATERIAL ON QUALITY, VALUE AND SUITABILITY WITHIN THE INDUSTRY. DESCRIBING INSTALLATIONS FOR CHESHAM TOWN COUNCIL AS 'THE BEST HE'D SEEN', PROLUDIC WERE INVITED TO QUOTE FOR THE PROJECT. THE INNOVATIVE DESIGNS PUT FORWARD AND THE EXCELLENT UNDERSTANDING OF THE BRIEF REALLY IMPRESSED EVERYONE AT THE SCHOOL. THE OUTCOME WAS A PLAYGROUND WHICH ENCOURAGES LEARNING, PHYSICAL ACTIVITY, DISCOVERY AND CREATIVITY. THE NAVAL SHIP IS THE MOST PROMINENT FEATURE AND CONTAINS MANY PLAY ELEMENTS SUCH AS CLIMBING NETS, SLIDES, TELESCOPE, PLAY PANELS AND MUCH MORE.

## CLIENT RESPONSE

'PROLUDIC WERE CHOSEN TO PROVIDE THE PLAY AREA BASED ON THE QUALITY, DURABILITY AND ATTRACTIVENESS OF THE PROPOSED EQUIPMENT. COST WAS ALSO A DETERMINING FACTOR ALONG WITH THE CONSTANT TWO-WAY COMMUNICATION BETWEEN PROLUDIC AND THE SCHOOL THROUGHOUT THE PROJECT'.

CHRIS WALLACE, AREA SALES EXECUTIVE



# BROADFIELD SCHOOL



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