



# BOURNEMOUTH OCEANARIUM

CLIENT: THE BOURNEMOUTH AQUARIUM . ADDRESS: OCEANARIUM, PIER APPROACH, BOURNEMOUTH, DORSET BH2 5AA . BUDGET: £20,000 . AGE RANGE: UNDER 10 YEARS

## CHALLENGE

A NEW WADDLE OF PENGUINS WERE SET TO ARRIVE AS A STAR ATTRACTION TO BOURNEMOUTH'S OCEANARIUM, AS A PART OF THEIR LARGE EXPANSION. FOR THIS DEVELOPMENT PROLUDIC WERE ASKED TO COME UP WITH A UNIQUE DESIGN THAT COULD FIT INTO A TIGHT INDOOR SPACE, PROVIDING AS MUCH PLAY VALUE AS POSSIBLE.

## SOLUTION

PROLUDIC DESIGNED A BESPOKE SPRINGER TO MATCH THE NEWEST MEMBERS OF THE OCEANARIUM TEAM AND ALSO CREATED A TRAIL THROUGH THE CENTRE OF THE SPACE. THE WHOLE AREA WAS THEN BROUGHT TOGETHER USING THE GRAPHICS IN THE WETPOUR TO GIVE AN AQUATIC THEME WITH A LARGE TURTLE OVERLOOKING THE SITE WHICH CAN BE USED AS A SEAT OR FOR IMAGINARY PLAY. SINCE INSTALLATION THE PLAY AREA HAS BEEN A HUGE SUCCESS, AND THE TURTLES HAVE BECOME A FIRM FAVOURITE AMONG VISITORS AND EMPLOYEES ALIKE!

## CLIENT RESPONSE

'IT WAS AN EXTREMELY FUN PROJECT TO WORK ON IT WAS BESPOKE, UNIQUE AND INTERESTING TO WORK ON AN INDOOR SPACE. PLUS IT WAS REALLY NICE TO MEET THE PENGUINS AT THE VIP EVENT.'

- OSCAR LORRAINE, REGIONAL SALES MANAGER



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PROLUDIC LTD

THE PLAY HUB, BRADMORE BUSINESS PARK, LOUGHBOROUGH ROAD, NOTTINGHAMSHIRE, NG11 6QA

TEL: 0115 982 3980    WEB: [WWW.PROLUDIC.CO.UK](http://WWW.PROLUDIC.CO.UK)    EMAIL: [MARKETING@PROLUDIC.CO.UK](mailto:MARKETING@PROLUDIC.CO.UK)

