

Willingham QEI Play Area

New Explorer Zone for Local Children

Client: Willingham Action Group

Address: West Fen Road, Cambridge, CB24 5LP

Budget: £140,000

Age Range: Toddlers, Juniors & Inclusive

Project Story

There was a distinct lack of play facilities in the local area which was failing to meet the growing demand for young families' need for spaces for children to play. The Willingham Action Group (WAG - comprising of five local mums) formed with a mission of bringing play to Willingham!

WAG tirelessly fundraised and with the help of the local council - Willingham Parish Council - managed to obtain enough funding to create an amazing play area.

Proludic stuck to the brief by providing an innovative design with elements that tie into features of the local area. The park is also inclusive, enabling children with disabilities to enjoy the equipment also. The WAG group say that the project hopes to provide the young in the village with somewhere to play, meet, communicate, enjoy their child life, and be proud of their village.



After

Before

“ We hope we have designed something for all ages and it was certainly a much needed facility for Willingham's growing population. ”

- Caroline Hyde, Lead Campaigner - Willingham Action Group



Opening



Adventure Theme



Design



Train



Themed Play

Themed equipment meets children's need to invent stories by imitating their everyday experiences, and with the possibility of doing things differently.

As children grow older, their ability to imagine and engage in fantasy fuels their play experiences and improves interaction with others. They acquire greater ease of communication, making it easier to learn and develop self-confidence.

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