

EMBARK ON THE ALLINGTON WAY PLAY JOURNEY!



ALLINGTON WAY, AMESBURY

Client:	VIVO Defence Services
Address:	Allington Way, Amesbury, SP4 7JL
Budget:	£89,000
Age Range:	Toddlers, Juniors, Teenagers
Ranges:	Ixo, Traditional, Themed
Surfacing:	Wetpour, Grass

Project Story: VIVO Defence Services, who provide facilities management on behalf of the MOD. The Larkhill area, sought to create a thematic play space that catered to children of all ages. Their vision was to develop a playpark that would serve as a central meeting point for children and families, fostering social interaction and new friendships within the community. The playpark needed to reflect the military environment, providing a familiar and comforting space for the children and their families.

The project features a thoughtfully designed play area, incorporating a variety of transport models to spark the imaginations of children up to 14 years old. The use of vibrant wetpour graphics, including railway tracks and helipads, enhances the transportation theme, creating a dynamic and engaging environment. This thematic approach not only stimulates imaginative play but also resonates well with the children of military families, integrating elements of their everyday surroundings on the bases into their playtime.



We have been so pleased with the transformation of the playpark at Allington Way Amesbury. We selected Proludic as our preferred contractor to deliver the project and they delivered a project that captured our brief perfectly providing a quality play space for all the local children and their families to enjoy



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The community played a crucial role in shaping the project through a consultation process before the tendering phase. This ensured that the playpark met the needs and expectations of the local families, reflecting their desires and concerns in the final design. The project was funded through Local Government Funding, highlighting the importance of community investment in creating recreational spaces. Despite facing certain challenges, the project's successful completion stands as a testament to the collaborative efforts between Proludic and VIVO Defence Services.



The Allington Way playpark project exemplifies Proludic commitment to creating inclusive and imaginative play spaces that cater to the needs of specific communities. Through thoughtful design, community involvement, and strategic funding, the playpark now serves as a cherished focal point for military families in Larkhill. It stands as a model for how themed play areas can enhance community cohesion and provide valuable recreational opportunities for children, fostering a sense of belonging and connection within the community. This project highlights the importance of collaborative efforts in achieving successful outcomes that benefit local families and support the overall wellbeing of children.

