

SPOOKTACULAR COLLABORATION: PROLUDIC'S HAUNTINGLY GOOD DESIGN AND SERVICE



EDGECOTE PLAYGROUND, CADDINGTON

Client:	Caddington Parish Council
Address:	Edgecote Close, Caddington, Luton, LU1 4HG
Budget:	£120,000
Age Range:	Toddlers, Juniors, Teens
Ranges:	Dynamic, ACTiNinja, Kanopé, Themed
Surfacing:	Rubber mulch, Grass mat

Project Story: Proludic partnered with Caddington Parish Council to bring to life a state-of-the-art play area, designed to reflect the aspirations and needs of the local community. Located within “The Big Park” in Edgecote, this vibrant new space provides children and families with a safe, engaging, and inclusive environment to play and connect.

To mark the play area’s completion and reinforce its role as a key community asset, Proludic organised a grand opening celebration free of charge. The event was designed to not only showcase the new facility but also to create an unforgettable experience for attendees, strengthening the community’s sense of pride and belonging.



Our experience with Proludic was exceptional. Annabel’s enthusiasm and professionalism stood out. The team delivered thoughtful designs, engaged well with stakeholders, and emphasised sustainability. Their innovative presentation and collaborative approach made the process seamless and enjoyable. Highly recommended for creative and reliable results.



Linda Heartfield
Clerk to Caddington Parish Council



Contact Us On: www.proludic.co.uk - info@proludic.co.uk - 0115 9823 980



The grand opening attracted a large and enthusiastic turnout, with families expressing their delight at both the new play area and the festivities. Community feedback was overwhelmingly positive, with attendees praising the thoughtful planning and attention to detail that made the day so enjoyable.



Proludic's Approach

- **Halloween-Themed Event**

The event, held during the October half-term, embraced a festive Halloween theme. The play area was decorated with spooky props, creating a fun and immersive experience for children and families.

- **Fancy Dress Competition**

Children were invited to wear their best Halloween costumes and participate in a competition. Prizes for the best-dressed added excitement and encouraged community participation.

- **Music and Entertainment**

Festive music set the tone for a lively and cheerful atmosphere, ensuring everyone felt part of the celebration.

- **Goodie Bags for Every Child**

Each child received a goodie bag packed with treats and fun items, making the day even more special and leaving a lasting impression.

- **Community Involvement**

The Chairman of Caddington Parish Council officially opened the play area with a ribbon-cutting ceremony and delivered a heartfelt speech. This personal touch underscored the council's commitment to the community and the project.

Click to
watch



Contact Us On: www.proludic.co.uk - info@proludic.co.uk - 0115 9823 980



- **Publication Support**

To ensure maximum turnout, Proludic created promotional materials for the event, which were distributed through local channels. This effort significantly boosted community awareness and attendance.

- **Site Opening Video with QR Code**

Proludic captured the event's highlights in a professionally produced site opening video. This video showcased the celebrations, including the ribbon cutting, fancy dress competition, and the joy on the faces of the children as they explored the play area for the first time. To ensure lasting visibility, we provided a QR code that links directly to the video, allowing the Parish Council to share it with the community via newsletters, social media, and on-site signage.

Conclusion

Proludic's commitment to providing value beyond the play area itself was evident in this celebration. By organising and funding the site opening, including a professionally produced video, we helped foster a sense of pride and ownership among the community. The event video ensures the celebration can be relived and shared, creating a lasting legacy for Caddington Parish Council. This event reflects our dedication to creating memorable experiences and building lasting relationships with our clients and their communities.

