

MAKING A HOUSE, A HOME IN WISBECH WITH INCLUSIVE PLAY



ELM HIGH ROAD, WISBECH

Client:	RG Carter
Address:	Elm High Road, Wisbech, PE13 2SJ
Budget:	£48,300.00
Age Range:	Toddler, Junior, Families
Ranges:	Inclusive, Traditional, Educational & Sensory
Surfacing:	Wetpour, Grassmat

Project Story: Proludic are thrilled to share the success of our latest playground installation at Elm High Road in Wisbech, a project completed in partnership with the housebuilder RG Carter. This vibrant new play area is part of a residential development and has been designed to offer resident children of all abilities a fun, inclusive, and engaging space to play.

Our mission for the Elm High Road playground was simple: to design a play space that's as inclusive as it is enjoyable. By blending modern, accessible equipment with traditional favourites, we've created a well-rounded playground that caters to younger children of all abilities. The result is a community hub that's already becoming a popular spot for families in the area. Our collaboration with RG Carter aimed to create a welcome environment that would not only enhance the residential development but also serve as a central point of engagement for families in the community.



In new residential developments, it's essential to create areas where families can connect, children can explore, and neighbors can build relationships. This playground is more than just a place for fun—it's a cornerstone for fostering a sense of community and belonging, ensuring that Elm High Road becomes a vibrant and welcoming neighborhood for all."



Kiran Chouhan
Area Manager
Proludic Ltd



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Specific goals included:

- Creating a space for the local community including families and more to play in a safe and inclusive manner.
- Establish a community hub for the surrounding area on a new housing development.
- Maintaining a green space within the heart of the community whilst offering a range of play equipment to support children's early development.



The Elm High Road playground is a fantastic example of what can be achieved when inclusive design meets traditional play. By combining innovative, accessible equipment with classic play structures, we've created a space that's fun, welcoming, and built to last. We're delighted to have partnered with RG Carter on this project and look forward to creating more amazing play spaces in the future.

Ensuring a hard surface entrance pathways connect to the wheelchair accessible roundabout (J2409) ensured all users can access the equipment. The response from the local community has been overwhelmingly positive. Located within the new housing development on Elm High Road, the playground is easily accessible and has quickly become a go-to spot for families. The inclusive design means that all children, no matter their abilities, can play together, fostering a sense of community and belonging.

