

BRINGING DOORSTEP PLAY TO LIFE IN KINGSTON UPON THAMES



ENGLAND WAY, KINGSTON UPON THAMES

Client:	Royal Borough of Kingston upon Thames
Address:	England Way, Kingston upon Thames, KT3 3TF
Budget:	£52,000
Age Range:	Toddlers, Juniors
Ranges:	Traditional, Climbing and Balancing, Rotating, Inclusive
Surfacing:	Wetpour

Project Story: The Royal Borough of Kingston Upon Thames is committed to enhancing playgrounds as part of their parks improvement programme throughout the borough. England Way, a small playspace nestled within a residential area, required an upgrade to its outdated equipment. The brief focused on boosting the play value within the play area and creating a contemporary space suitable for local children.

The design team at Proludic embraced an aviation and adventure theme for the new playground. Central to this theme was a multiplay unit (MPU) adorned with large, bold graphics that told a story and captured the imagination of children. The standout feature was a large hot air balloon wetpour graphic, strategically placed to be visible from the surrounding houses. This eye-catching element served as an open invitation for children to come and play.



This project has been particularly exciting as we've incorporated an aviation and adventure theme that truly captures the imagination of children. By adding bolt graphics and storytelling elements throughout the space, we've created an environment that invites kids to embark on their own adventures. It's a playground that not only promotes physical activity but also encourages creative play.



Anne Parkin
Key Account Manager
Proludic Ltd



Contact Us On: www.proludic.co.uk - info@proludic.co.uk - 0115 9823 980



The project was funded through RB Kingston's Park Improvement Programme, underscoring the local authority's commitment to providing high-quality, accessible play spaces for its residents. One of the primary challenges faced during the project was the limited space available. The design team had to maximize the play value of the new equipment within the constraints of the existing surfacing. Additionally, ensuring continuous wetpour surfacing for all-weather play and accessibility was crucial to the project's success.



The success of the England Way project is evident in the enthusiastic response from the local community. The new playground has not only met but exceeded expectations, providing a safe, inclusive, and fun environment for families in the area. The project highlights Proludic's ability to deliver innovative, community-focused play solutions that bring lasting benefits to local neighbourhoods.

