



SHAPED BY THE COMMUNITY, DELIVERED BY PROLUDIC



GOMER ROAD, BAGSHOT

Client: Farnborough Town Council

Address: Gomer Road, Farnborough, GU19 5DQ

Budget: £120,000



In 2022, Farnborough Central Management Company (FCMC) commissioned Proludic to redesign a small play area using items from our Robinia Origin' range. Pleased with the result, the client again collaborated with Proludic in 2024 to breathe new life into an underused LEAP located on the same estate.

The Gomer Road playground and Multi-use Games Area (MUGA) are surrounded by housing, so Proludic proposed a public consultation period to ensure residents' wishes were heard at an early stage, and their feedback could be integrated into the design brief.

Proludic created a mock consultation design to spark residents' imaginations and shared this with an online survey that included questions about:

- Users' special needs
- Preferred aesthetics
- Favourite play values

Importantly, the questionnaire also included a free-type box, allowing residents to raise any other concerns they had.

Consultation was key to designing the new Gomer Road playground, ensuring it meets the community's needs. We're thrilled to see children enjoying this inclusive, engaging space and proud to have delivered a project that will benefit families for years to come.

Tim Bird
Area Manager
Proludic Ltd



The survey received 101 responses and its contents results formed the basis of a design specification FCMC then issued out to 3 play companies.

FCMC selected Proludic's design as it most closely reflected preferences voiced by the public during the consultation. These preferences included:

- **Soft, natural aesthetic**
- **More swings**
- **A higher level of inclusivity**
- **Removing enclosed MUGA unit and installing a single goal end**
- **Creating a circular, all-weather path**
- **Including a communal gardening area**



The client successfully applied for funding from Your Fund Surrey. Installation work commences in March 2025 and will be completed in time for an Easter weekend grand opening when the community can celebrate the arrival of a leisure space for all ages and abilities that they helped to shape with their input.