

A CELEBRATION OF SEA, CITY AND THE SOUTH DOWNS



HOLLINGDEAN RECREATION GROUND, BRIGHTON

Client:	Brighton & Hove City Council
Address:	29 Brentwood Road, Brighton, BN1 7EQ
Budget:	£290,000
Age Range:	Toddler, Junior, Teens
Ranges:	Themed, BiiBox, Dynamic, Traditional, MUGA
Surfacing:	Wetpour, Grassmat

Project Story: In a bold initiative, Brighton & Hove City Council has revealed its second-largest outdoor playground equipment refurbishment project in history, allocating a substantial £290,000 for the transformation of the Hollingdean Park play area. This ambitious undertaking, conducted in partnership with Proludic, not only revitalises a cherished community space but also introduces recreational amenities tailored to teenagers and adults.

The project's success is attributed to the active involvement of the public in shaping its trajectory. Brighton & Hove City Council engaged the community in the tender specification process, going above and beyond by consulting with residents on-site to present the design and gather invaluable feedback before initiating the installation.



Proludic using all their design skills and playing close attention to the location of the new Play Area, MUGA and outdoor Gym at Hollingdean Park have delivered a creative scheme that is inspired by views of Brighton & Hove in its design. It takes in the sights that make the city a colourful blend of architecture, sea and countryside and they have reflected this in its colourful play surface and choice of equipment. It is now a destination space, for all age groups to enjoy. >>

Stella Richardson

City Parks Project Officer, Brighton & Hove City Council



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Tim Bird, the Area Manager for the southeast, collaborated closely with Proludic's skilled design team, incorporating a community-driven perspective to fashion a concept tailored to the unique features of the location and neighbourhood. The result is a design that pays homage to Brighton's distinctive elements, including its vibrant city center, stunning coastline, and the majestic South Downs.



Nestled on the edge of the South Downs, Hollingdean Recreation Ground now seamlessly integrates the rolling hills, shimmering sea, and dynamic city center through striking wetpour graphics. The design features inclusive elements such as an embankment slide and wheelchair accessible roundabout, and the centrepiece is a towering 6.5-meter lighthouse multiplay unit that not only serves as a focal point but also provides panoramic views of the sea. The playground's layout acknowledges the need for inclusivity, addressing the lack of facilities for younger children and those with special needs. Tactile features and play panels encourage role-playing and intergenerational play, while accessible low-level equipment caters to children of all abilities.

The Multi-Use Games Area (MUGA) unit reflects strategic thinking to foster inclusivity and minimise antisocial behaviour. Thoughtful panel design on the frame reduces noise pollution, creating an open and inviting atmosphere. Safety is paramount, with multiple entrances and exits, and coastal-themed flooring adds aesthetic appeal. The refurbished play area is expected to attract visitors from miles around, offering an exhilarating cableway and a bespoke wheelchair-accessible embankment slide. Surrounding the lighthouse unit is amphitheatre style seating, providing parents with an observation spot and a gathering space for relaxation and socialising.

To mark the grand reopening attended by the Major, Proludic organised an enchanting event featuring a performance by a Brighton Circus bubble artist, adding a magical touch to the celebration of the enhanced playground. This comprehensive project stands as a testament to the council's commitment to community engagement, inclusivity, and the creation of vibrant spaces that cater to diverse age groups and abilities.

