

ROOTED IN PLAY: A COMMUNITY-BUILT PLAYGROUND IN THE HEART OF CHESHAM



LOWNDES PARK PLAY AREA

- Client:** Love Lowndes Community Group & Chesham Town Council
- Address:** 59a The Broadway, Chesham, HP5 1BX
- Budget:** £300,000
- Age Range:** Toddlers, Juniors, Teenagers
- Ranges:** Origin', Bespoke Robinia
- Surfacing:** Wetpour, Mulch, Grassmat

Project Story: A vibrant new play space in the heart of Chesham's Lowndes Park has emerged from a remarkable collaboration between local community group Love Lowndes, Chesham Town Council, and the Friends of Lowndes Park. This initiative was driven by a shared collective goal: to create a challenging, inclusive, and nature-integrated space where juniors and teenagers could play, explore, and connect. Replacing an outdated and unsafe playground, the project reflects not only a commitment to challenging play but also to storytelling, community pride, and natural design.

Love Lowndes led a determined fundraising campaign that spanned four years, securing an impressive £220,000 through community events, local sponsorships, and donations. This grassroots effort demonstrated the town's deep investment in the future of its young residents and the shared belief that public spaces should be inclusive, inviting, and inspiring.



When we got the designs back from Proludic, what they had not just done was make it inclusive and accessible, but had told a strong story... They did well on the design, the story and the practicalities of delivering this for us.



Clair Wyatt
Chair of Love Lowndes



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Following a competitive tender process, Proludic was selected to deliver the new playground thanks to their innovative design, which embraced the park's sloped terrain and offered a creative solution using their Origin' wooden range. The design features a zonal layout across a generous area, with each zone offering a different kind of play - challenging, sensory, and imaginative - while blending seamlessly into the wider woodland landscape.

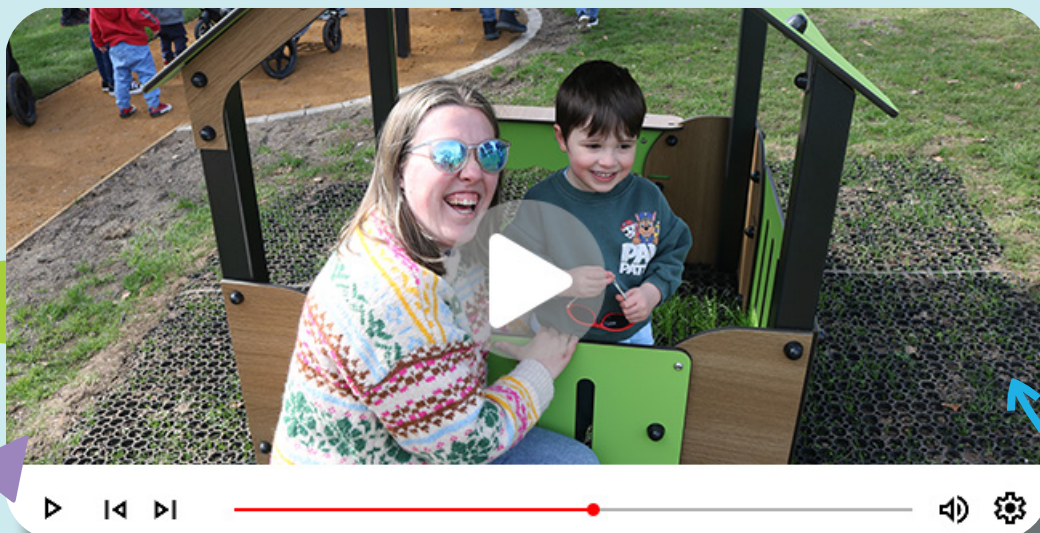
The playground also tells the story of Chesham. The surface design includes a stylised river, referencing the town's original name, meaning "the river-meadow at the pile of stones", and a history board shares this story with young visitors. Volunteer-led features, like a handmade bug hotel, add further layers of local character and environmental care.



Delivered on time and within budget, the playground now stands open and unfenced, symbolising the town's open spirit and connection to nature. Rooted in community, history, and play, it is a space that will grow with Chesham's next generation.



View the finished site in action!



Click here or scan the QR code to watch the film.



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