

DESIGNED FOR THE PUBLIC, BY THE PUBLIC



MORGAN RECREATION GROUND, CROWTHORNE

Client: Crowthorne Parish Council

Address: Lower Bradmore Road,
Crowthorne, RG45 7LA

Budget: £110,000

Age Range: Toddler, Junior, Teens

Ranges: ACTI'Ninja, ACTI'Street, MUGA

Surfacing: Wetpour, Other

Project Story: Proludic supported Crowthorne Parish Council in providing bespoke consultation boards and an online survey to collate public feedback in response to their preferred play and fitness activities and facilities. To visualise the project, Proludic then created an exciting design based on their feedback. The resultant Multi-Use Sports Area (MUSA) has transformed an unloved and under-used space into a vibrant exercise zone for the whole community. The new equipment is complemented with subtle wetpour and ground graphics to soften the look and feel of the area and help it to blend in with the surrounding foliage.

All equipment is made of galvanised and stainless steel to ensure the area can withstand the strain of high volumes of traffic and potential anti-social behaviour. We selected items with natural colours to create an attractive finish.

“Proludic were key in helping to gather information from the community and advised throughout the consultation period, ever mindful of the views of park users, council and neighbours. Proludic were always willing and prompt in making all those minor ‘tweaks’ we requested, and kept the whole project to budget.”

Liz Turkington
Projects Officer
Crowthorne Parish Council



Proludic project-managed, not only the installation of the play and exercise equipment, but also CCTV and lighting work carried out by others to ensure all aspects of the project dovetailed perfectly. This project would not have proceeded without the input of local residents. They not only guided us in our selection of equipment and aesthetics, they also expressed concerns about the visual and auditory impact of the installation that influenced our layout and the Council's decision to specify fencing that has been decibel-tested to reduce noise pollution.



Residents whose houses back onto the area were initially concerned about the development. The Council and Proludic engaged these residents throughout the process to listen to their concerns and make adjustments to our design based on their feedback. The finished product was a truly engaging space for teens, adults and families to participate in physical activity using our fun-sport concept ACTI'FUN. The space features an ACTI'Ninja course with Slanted Steps, Ramp and Arched monkey bars.

The needs of teen girls are often overlooked by Councils. Rather than commissioning a MUGA – the default choice of many Councils looking to increase teen facilities – Crowthorne Parish Council partnered with Proludic on a design that would give teen girls lots of fun activities including a netball area, various hang-out and meet-up points, and a MUGA area with minimal fencing to keep it as open and unintimidating as possible.

