

Beloved Play Area Revitalised in Idyllic Cornwall



PRIORY PARK PLAY AREA

Client: Launceston Town Council

Address: Priory Park Road,
Launceston, PL15 8JD

Budget: £130,000

Age Range: Toddlers, Juniors,
Teenagers, Adults

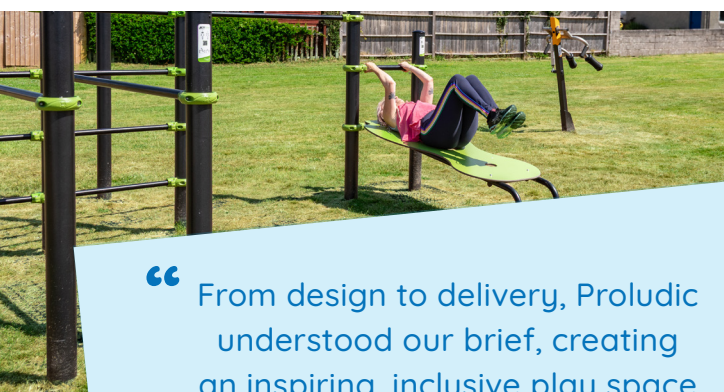
Ranges: Kanopé, ACTI'Fit

Surfacing: Wetpour, Grassmat

Priory Park, on the northern edge of Launceston, had long been a well-used community space. However, following repeated damage linked to anti-social behaviour, the play equipment was removed in 2022, leaving local families without a dedicated play area for three years.

Discussions to rejuvenate the site began that same year, with Proludic appointed to support Launceston Town Council through funding, consultation, design and delivery. Community engagement played a central role in shaping the project, helping establish clear priorities: the new park needed to be accessible, inclusive, robust and welcoming, while retaining the much-loved football area.





“ From design to delivery, Proludic understood our brief, creating an inspiring, inclusive play space and keeping the Council informed throughout. Despite challenging weather, the team remained professional, responsive and committed to resolving issues and delivering outstanding results for the community. ”

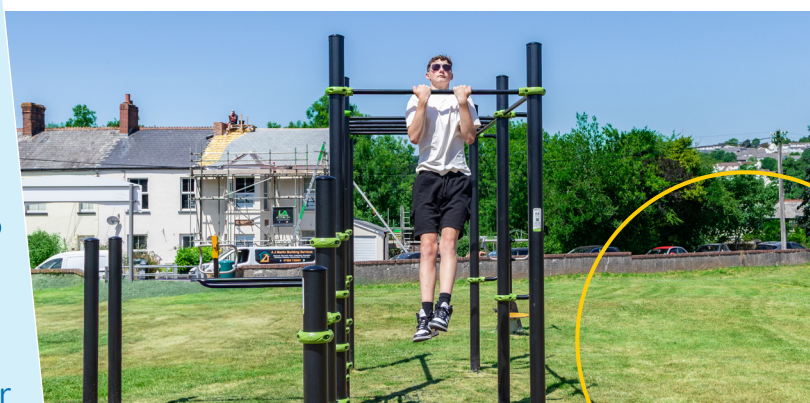
Martin Cornish –
Launceston Town Council
Estates & Properties Manager

Using consultation feedback, Proludic developed a design centred on a new spine pathway linking the north and south entrances. This route improves accessibility and creates a clear structure, allowing each zone to feel distinct while remaining connected.

Given the site's history, durability was essential. Galvanised and stainless-steel equipment, supported by lifetime guarantees, was selected to provide long-term resilience. The play area now includes sensory features, a wheelchair-accessible roundabout and seesaw, inclusive, flat and pod swings, a Hip-Hop (J2410), Rollrunner (J3510) and a large Kanopé multiplay unit. Stone-rubbing plaques add a tactile element for children seeking them out, while two new football goal ends preserve the park's sporting use.



A dedicated fitness zone broadens the park's appeal to teenagers and adults. It includes a callisthenics station, a Bike (J37217), a Chest press (J37218), a Squat unit (J37210), and a Twister pendulum (J37224). Sealed hydraulic resistance provides controlled movement with no maintenance, while QR codes connect users to the free ACTI'Fun app for exercise guidance and instructional videos.





The project required flexibility when initial funding was redirected to urgent works at a local leisure facility. Proludic supported the Council in identifying alternative funding routes and revised the design at no extra cost to reflect changing budgets.

The rural Cornwall location also created access challenges during construction. Proludic's contracts team coordinated traffic management and deliveries carefully to minimise disruption. Weekly progress videos kept the client and community informed, building anticipation and a sense of ownership.

Today, Priory Park has been restored as an inclusive, durable and attractive community destination, encouraging play, fitness, social interaction and longer visits for families of all ages for years to come.

