

Westfield Park

Three Zones, Three Themes

Client: Royal Borough of Kensington & Chelsea
Address: Uverdale Road, London SW10
Budget: £250,000
Age Range: All Ages & Abilities

Project Story

In keeping with the Royal Borough of Kensington and Chelsea's play strategy, the equipment chosen needed to be exciting and challenging but also provide a safe place for children to play.

From the consultations held with staff and parents from Cheyne Children's Centre, we also knew people wanted more facilities for children with disabilities and also increased play provision for older children.

Proludic as the chosen partner for the project decided the best solution would be to split the play area into three distinct zones and themes. Each theme would represent an age range that the area was seeking to target. Treasure island was a sand play area aimed at younger children, beachfront was also aimed at the toddler age range but with more movement based pieces and finally, oasis was for juniors to teenagers, incorporating more dynamic and sports-focussed equipment.

Installed in 2008, the result is a high specification play area which is very popular in the heart of the borough.



"This was an amazing project to work on. It was refreshing to work with a client who wanted to push the boundaries and create a unique and challenging play area."

- Anne Parkin, Key Accounts Manager, Proludic

Sand Play



Tema



Pod Swing



Train



Play Spaces for The Whole Community

Playgrounds provide opportunities for local communities to come together at many different levels. They appeal to all ages, abilities and backgrounds, and they help both children and adults to meet and make friends. Creating a play space for varying age groups also encourages families to be active and have fun together.