



Cambridge Estates & Gardens

Community Events Help Deliver Play Project

Client: Royal Borough of Kingston Upon Thames
Address: Cambridge Estates & Gardens, Kingston
Budget: £132,000
Age Range: Under 12s

Project Story

Proludic were invited to tender for the design, supply and installation of Cambridge Road and Gardens play and fitness areas. Essential to the process was the engagement of a wide stakeholder group and the undertaking of numerous community events to collect and collate feedback for use in the development and implementation of the designs. Proludic pledged to work with these groups to ensure there was a clear and unambiguous communication between all parties involved in the delivery of this project and so to deliver an innovative and bespoke scheme that would be loved by all the community.

Proludic delivered a scheme that was bespoke to RBK and Cambridge Gardens. It incorporated play, alternative recreation, fitness, ecology, gardening, quiet retreats and community places. We forged a close working relationship throughout the process with a project team that met the needs of all. The joint partnering ensured that we delivered the overall objective to involve local communities and deliver the values of Design for Play.



Proludic worked with us throughout the process giving us support and guidance, attending all of our meetings and consultation events. We worked in partnership to deliver the scheme successfully.



- Jill Preston, Chair CREST Committee





Zip Wire



Pod Swing



Double Perch



Public Consultation

Conducting a consultation with the local community, especially the younger generation, is a vital aspect of creating a new play or sports space, for several reasons:

- Discovering what the local residents need from the proposed area
- Ensuring that it is not simply a 'box-ticking' exercise
- Creating a design as a result of the consultation findings
- Fulfilling the identified 'need' creates a successful and sustainable play or sports space