

EMBRACING NATURE AT HOME IN SPRINGSTEAD VILLAGE



SPRINGSTEAD VILLAGE, CAMBRIDGE

Client:	Bellway Homes
Address:	Springstead Village, Cherry Hinton, CB1 3FT
Budget:	£80,000
Age Range:	Toddlers, Juniors, Teens
Ranges:	Origin', Dynamic, Traditional
Surfacing:	Wetpour

Project Story: Springstead Village, a new development on the outskirts of Cambridge, offers high-specification homes and expansive public green spaces within a historically rich area of the city. This attractive community appeals to a diverse range of residents, including first-time buyers, families, and commuters to Cambridge and London. In 2024, Proludic partnered with Bellway Homes to design and deliver a contemporary family-friendly play area as part of its latest residential project at Springstead Park.

This addition was aimed at fostering community connections and enriching the quality of life for residents. The play area now provides a safe, inclusive space where families and children can engage, strengthening the sense of community within Springstead Village.



We're thrilled with the playground installation at Springstead Village. The natural look seamlessly blends with the landscape, creating a beautiful, welcoming space for our community's children to explore and play. The equipment's design is both innovative and eco-friendly, making it feel as if it was always meant to be here! The children are thrilled, and parents can't get enough of the nature-inspired touches.



Ian Hamilton
Key Account Manager
Proludic



Contact Us On: www.proludic.co.uk - info@proludic.co.uk - 0115 9823 980



The project aimed to create a safe, accessible play environment for children of all ages while fostering a sense of community by providing a social space that encourages interaction among residents. A key focus was on aesthetic integration, ensuring the play area blended seamlessly with the natural landscape, with an emphasis on using environmentally friendly materials and practices throughout the construction.



Project Design and Features

- **Design Process:** Collaborated with landscape architects, independent safety consultants, and local authority planners to ensure a functional and visually pleasing space.
- **Play Equipment:** Installed age-appropriate play structures, such as swings (J491 & J499), balance trails including a log stack (J49157), and a seesaw (J4920), all constructed from eco-friendly materials.
- **Safety Measures:** Integrated soft-fall rubber surfacing, clear sightlines for parental supervision, and sturdy fencing to ensure maximum safety.
- **Landscaping:** Designed green spaces with shade-providing trees, benches, and natural features that enhance the residential setting.
- **Accessibility:** Created pathways and play structures that are wheelchair accessible, ensuring inclusivity for all residents.

Community and Environmental Impact

The play area has become a popular community hub, bringing together children, parents, and neighbours to create a close-knit atmosphere. The use of eco-friendly materials and thoughtful landscaping has reduced the project's environmental footprint, aligning with Bellway Homes' sustainability goals.



Contact Us On: www.proludic.co.uk - info@proludic.co.uk - 0115 9823 980



Conclusion

The Neighbourhood Park play area has successfully enhanced the residential project by promoting social interaction, safety, and sustainability. This case study highlights Bellway Homes' commitment to creating vibrant, inclusive communities, setting a standard for future developments. Alongside the play facilities, Proludic installed a table tennis table adjacent to a pergola with picnic-style seating, allowing residents to enjoy the space as spectators. The play area and surrounding landscaping incorporate extensive planting and lush grassy areas, all enclosed within secure fencing.

In keeping with the client's vision of a natural aesthetic that complements the brown mottled brick pattern and planting scheme, the Origin' range, crafted from Robinia wood, was included. This natural theme was extended to pathways and surfacing, where lightly tanned and green shock pads were used on a black wetpour base to create a harmonious, earthy design.

