

HAVING A WHALE OF A TIME AT THE WATER ADVENTURE PARK!



WATER ADVENTURE PLAY PARK

Client:	Weston-Super-Mare Town Council
Address:	Knightstone Road, Weston-Super-Mare, BS23 2AW
Budget:	£200,000
Age Range:	Toddlers, Juniors, Teens
Ranges:	Aquatica
Surfacing:	Wetpour, Grassmat

Project Story: The Water Adventure Play Park in Weston-Super-Mare has been revitalised into a vibrant, seaside-themed leisure destination that captures the spirit of this iconic coastal town. Positioned just off the seafront promenade, the location presented several environmental and logistical challenges. The previous timber equipment had deteriorated due to the harsh coastal climate, and the poor drainage across the site required a carefully considered design. With high summer footfall and existing underground flood defences, the new layout needed to be both durable and inclusive while enhancing the existing splash pad and kiosk areas.

Proludic was selected because of our expertise in coastal projects, strong guarantees and their robust innovative product range built for the harshest environments. Using a durable material palette of high-pressure laminate (HPL) and structural steel, backed by lifetime guarantees, we were able to offer long-term solutions resilient to the salty air and heavy usage. The team went beyond just resilience, delivering a truly destination-style play park designed to delight and inspire visitors of all ages and abilities.



The play area has lifted it to a another level with the design from Proludic with themes from the seaside with fish & chip bar, the interactive play, & whale. They combined some of the existing equipment & brought a whole new feel to the park - It's like opening from scratch all over again. Its brilliant!



Sarah Pearse
Chief Executive Officer & Town Clerk,
Weston-Super-Mare Town Council





A central feature of the park is the impressive **J2696 Whale** from Proludic's Aquatica range. Measuring 10.42 metres long, this play structure accommodates up to 70 users and delivers 59 distinct play functions. The whale features internal nets, Perspex window slides, a hammock, and swings, creating an immersive and physically challenging experience that sparks imagination and social play.

Standing nearby is the **J47251 Lighthouse**, another highlight from the Aquatica range. This 6.9-metre-high tower features a spiral staircase, a high fire pole, and space for 18 users across 12 play functions. It provides sweeping views of the sea and park, adding a dramatic sense of adventure and exploration.

The toddler zone features several interactive elements designed for younger children. The **J2646-M Odyssey**, **J2615 Little Boat**, and the inclusive **J2406 WOK Spinner** offer safe, sensory-rich experiences for users as young as two. These pieces support key developmental milestones while allowing families to play together in a visible, well-situated area close to amenities.



The attention to detail, working with us all the way through & consistent communication has been outstanding. The quality of the teams Proludic work really stood out, & the results speak for themselves.



Sarah Pearse

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Throughout the site, a sensory pathway featuring seven tactile surfaces guides children through various themed areas, while “play on the way” elements such as play panels, sound features, and the **J3501 Rodeoboard** challenge older children’s balance, coordination, and teamwork.

Accessibility and inclusion were integral to the design. The park includes an inclusive swing seat, a communication panel for non-verbal users, accessible surfacing, and wide paths. Seating and picnic areas are strategically placed to allow parents to supervise children across different zones, with shade structures increasing comfort during peak season.



Navigating around flood defences and underground services required careful planning, but Proludic’s design optimised the space for movement, safety, and usability. The result is a high-impact, inclusive coastal play park where families can explore, play, and have a whale of a time for years to come.

View the finished product in action!



Click here or scan the QR code to watch the film.



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