

AT THE HEART OF THE COMMUNITY



WHITEHAWK WAY, BRIGHTON

Client:	Brighton & Hove City Council
Address:	Whitehawk Way, Brighton, BN2 5FX
Budget:	£85,000
Age Range:	Toddler, Junior, Teens
Ranges:	Kanopé, Inclusive, Traditional, Dynamic
Surfacing:	Wetpour, Grassmat

Project Story: Whitehawk is an area of high deprivation and for years local play areas had fallen into disrepair. Brighton & Hove City Council released a 3-site tender with Section 106 and tasked suppliers with bringing life back to this site and two others (Hollingdean Recreation Ground and Woodingdean Central). Over the years, various items had been removed from this play space, leaving a blank canvas for our talented designers to get creative with. Improving accessibility and creating more varied play opportunities for users of all ages and abilities were top of the agenda, as well as improving fencing and seating facilities. The site is overlooked by 5 tower blocks named Swallow, Kestrel, Falcon, Heron and Kingfisher. These birds are reflected in vibrant wetpour graphics, providing visual stimulation and giving local residents a sense of ownership over the play space.



Another successful project delivered in Brighton & Hove by Proludic, who always consider the residents in their designs, by taking time to research where they are designing for. This play area is a valuable resource for the many residents living in the flats, that look down on this play area, which has been cleverly designed by Proludic. >>>

Stella Richardson

City Parks Project Officer, Brighton & Hove City Council



Contact Us On: www.proludic.co.uk - info@proludic.co.uk - 0115 9823 980



Proludic created a swing zone for toddlers and users with special needs, as well as a separate swing area for older users. Both age ranges have a multiplay unit with a range of age-appropriate challenges. The toddler Diabolo equipment has a narrow platform which allows users with limited mobility to use the sides for support as they move along the unit. The senior area sits apart from the inclusive zone to reduce traffic in the younger area and give older users a dedicated 'hang-out' space. We have included items that are proven 'winners' with teen girls who are often overlooked in play design. They can spend time with friends at the flat swings, horizontal bars or rodeo board spinner.



Whitehawk Way is the go-to play area for large number of children on the estate, so items selected were made of galvanised steel and High Pressure Laminate panels to ensure longevity and minimise maintenance requirements. Input from the local residents was pivotal in creating the design specification and we strived to deliver on as many of their requests as possible. We also took time to meet locals and listen to their stories. We were introduced to Noah - a young boy with multiple special needs - and we created a special inclusive swing seat to make Noah feel special and welcome.

The project was delivered on time and on budget in collaboration with one of our local trusted sub-contractors. Another successful project delivered in Brighton & Hove by Proludic, who always consider the residents in their designs, by taking time to research where they are designing for. This play area is a valuable resource for the many residents living in the flats, that look down on this play area, which has been cleverly designed by Proludic. The design features birds that represent the names of the flats, so when residents look down, they can see the bird that represents where they live. The birds are beautifully designed and add play value to the design, along with colourful equipment and give pleasure to those live in the flats and all its users.

