

ENRICHING FARM THEMED TODDLER PLAY AREA



WINCHCOMBE PARK

Client:	Winchcombe Town Council
Address:	Green Road, Winchcombe, GL54 5LB
Budget:	£88,000
Age Range:	Toddlers
Ranges:	Baby Diabolo
Surfacing:	Wetpour

Project Story: This project set out to deliver a brand-new toddler play space that complements existing site facilities while creating a dedicated environment for younger children and their families. The client wished to appoint a well-established play provider capable of delivering a full turn-key solution, from initial concept design through to manufacture and installation. Central to the brief was the need to provide a broad range of play opportunities supporting physical, cognitive and social development, all of which are fundamental during early childhood.

Working collaboratively with the client team, Proludic explored several thematic directions before selecting a farm theme that reflects the character of the surrounding locality and creates an instantly recognisable destination for families. The intention was to create a cohesive play environment rather than a collection of standalone items, encouraging imaginative storytelling, exploration and shared experiences.



Working closely with Winchcombe Town Council allowed us to deliver a welcoming farm-themed environment that supports early development and gives families a dedicated place to enjoy playtime together.



Joe Lofty
Proludic Area Manager



Contact Us On: www.proludic.co.uk - info@proludic.co.uk - 0115 9823 980



The design was anchored by Proludic's award winning **Baby Diabolo multiplay unit**, forming the heart of the play space. The Baby Diabolo range underpins Proludic's design-led philosophy, delivering accessible climbing, sliding and sensory experiences carefully scaled for children from as young as six months old. This ensured the play area could support early developmental milestones while remaining engaging for children up to five years old.



Supporting equipment reinforced the farm narrative and diversified play experiences. A **farmhouse playhouse** and **tractor (J2623)** provide a welcoming social hub for imaginative roleplay, complemented by the **3-Seat Pig Springer** and **Horse Springer (J857)**, which encourage cooperative movement, balance and social interaction. The themed graphics were further enhanced through **Proludic's Graftic Games design concept**, with bespoke designs incorporated into panels across the multiplay unit, springers and playhouse. These interactive elements encourage communication, creativity and cooperative roleplay, enriching the overall play experience.

Accessibility and inclusion were fundamental throughout the design process. Ground-level play features, inclusive seating options and varied play intensities allow children of different abilities and developmental stages to participate meaningfully. Practical site constraints, including multiple service hatches within the play area, were carefully plotted by Proludic's landscape architects to maintain essential maintenance access without compromising safety, aesthetics or play value.

The completed play area delivers 11 play items, supports up to 24 users, and offers over 40 distinct play values. The result is a vibrant, themed toddler environment that enriches early years development while providing an inclusive, welcoming and imaginative space for families to play, learn and socialise together.



Contact Us On: www.proludic.co.uk - info@proludic.co.uk - 0115 9823 980

